

# GLOBAL ACTION TEAM



## Global Extension Team (GET) District Coordinator

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**Term** One year; selected by district (per the district constitutional by-laws) as a member of the district cabinet. May serve multiple terms.

**Position Overview** As the GET District Coordinator, your efforts directly impact the success of the *MISSION 1.5* membership growth plan implementation and achievement of goals, as established. You will lead your district's efforts to charter new clubs. You will build and lead a team of Lions who share your passion for extension. You know how to connect with people and overcome obstacles.

### Actions for Success

- Commits to the organization-wide goal and objectives of *MISSION 1.5*, which includes achieving defined regional membership targets.
- Develops, supports and executes an annual membership growth plan in support of *MISSION 1.5* in collaboration with the district Global Action Team (GAT).
- Participates in constitutional area-wide *MISSION 1.5* training in the first quarter of the Lion year.
- Adheres to an annual engagement calendar developed by the district GAT chairperson (district governor) to monitor progress towards *MISSION 1.5* regional targets, including participating in monthly check ins with GAT area leaders and multiple district leadership, and monthly check ins with district GAT and zone and region chairpersons.
- Monitors club chartering reports, tracks and interprets data and forecasts results.
- Implements strategies and provides ongoing motivation and training to support the district in achieving their *MISSION 1.5* goals in relation to membership growth and extension.
- Identifies opportunities to charter new clubs in communities or within groups of a larger community that are not served or are underserved.
- Collaborates with district leadership to build a team capable of completing the tasks required in successful chartering of new clubs including membership recruitment, leadership development, and engagement in meaningful service projects.
- Develops a plan and timeline for each potential new club following proven processes for new club development including developing a team, site research, needs assessments, identification of sponsoring clubs and Guiding Lions, informational and organizational meetings, and charter member recruitment.
- Collaborates with district GAT coordinators and the district GAT chairperson to maintain effective communication across all levels of GAT via multiple channels such as in-person visits, newsletters, correspondence, social media, etc.
- Partners with district GAT leadership to conduct relevant *MISSION 1.5* seminars, events, and projects at Council and Cabinet meetings, district convention and other local meetings.
- Understands and communicates the process and policies of new club development to team members and ensures that accurate information is conveyed to prospective members.

- Enables the success of new clubs by helping sponsor clubs establish mentoring relationships with the new club officers and educating Guiding Lions on expectations of the new club.
- Ensure new club applications are complete, properly approved, and submitted efficiently.
- Promotes completion of the Global Extension Team Coordinator training path and shares best practices.

## Measuring Success

At the end of each Lion year:

- Achieves positive net membership growth as defined by *MISSION 1.5*: sponsors at least one new member and extends at least one club.
- Increases number of clubs extended compared to previous year.
- Ensures new club applications are submitted correctly and in a timely manner.
- Decreases number of days in club chartering process.

## Recommended Qualifications

- Knowledgeable about the club chartering process.
- Proven track record in club extension.
- Passionate about Lions and is invested in the association's future.
- Able to use technology (Email, Microsoft Office, Lion Portal, Lions International website, social media).

## Reporting

- Report to district GAT chairperson (district governor).