

# OUR BEAT

CREATING A NEW RHYTHM WITH MANY VOICES  
LIONS Q1 NEWSLETTER



**APRIL 2020**

**INSIDE:**

District Governors Update

Resilient Leadership

Membership

More.....

[lion201q1.org.au](http://lion201q1.org.au)



**Lions Clubs International**



“  
There is a difference between  
a service and being willing to  
serve. They may both include  
giving but only one is generous.

Simon Sinek

“ I always wondered why somebody doesn't do something about that. Then I realised I was someone.”  
 Lily Tomlin



## Greetings Lions

It's easy to sometimes slip into a mentality of 'comfortable shoes leadership' where the comfort zone takes over or the path of least resistance when facing great challenges.

Usually this comes after a period of stability, when things are going well and moving along nicely. It may feel like you are breathing easy, but ultimately, this is not going to end up as a success story, for you, your club, or your community.

Lions lead with a growth mindset, they focus on positives of change, they have our bigger picture endgoal in their sights, they refuse to put themselves inside the status quo-like box of 'no thanks' when it comes to outside thinking. So is your club asking itself the questions:

- What's could we be doing?
- Where's the risk?
- Who is innovating while we aren't?
- What new services opportunities are around the corner?

### How can we make this disruption work for my club

#### Be curious and ask why

Questioning and changing your outlook when it comes to 'why' will alter status quo and service opportunity. It will change the impossible to the possible; make an inventor

into an explorer. Questioning 'why' can remove roadblocks and help us understand a situation as it stands and how to improve the present for the betterment of the future.

#### Stand up and be counted

Stand in your spotlight, use your voice and don't be afraid to emphasise your strengths, what you bring in terms of value, your point of difference and equally have the courage to ask for the help and the support need to create the change you are looking for.

#### Build your bank of intelligence

Appreciate the value of an 'Intellectual Bank', the value exchange and the possibilities of what it can bring to service. Teach each other something you previously had no knowledge of, embracing the strengths and skills of others around you and as a result create more opportunity to influence other and handle the current disruption.

During times of disruption remember to be kinder to others, be kinder to the ones that you love and be kinder to our planet. These are all things that are within our control and would change the world if we accepted the part we have to play.

David Greenup  
 Q1 District Governor

## The Operations Team

**Operations Coorindator:** Jorge Salles

**Newsletter Editor:** Carey Dobson

**Social Media:** Amanda Harrison

**Digital Coorindator:** Kerry Kilpatrick

**For all enquiries:** newsletter@201q1.org.au

## An Important Message

The Q1 Newsletter welcomes all submissions from Lions Clubs, Lions and other diverse organisations. The information contained is designed to inform, illustrate and celebrate the activities of Lions Clubs.

Submissions are encouraged to the Editor ([newsletter@201q1.org.au](mailto:newsletter@201q1.org.au)) by the 5th of each month.

Advertisements in the Q1 Newsletter will be accepted only if they meet the relevant laws and will not give rise to any legal claims or liability and they reflect the culture and purpose of the newsletter.



Lions recognise that clubs are in different phases of dealing with the outbreak, and therefore the impacts vary by geography and membership. But regardless of the extent of the virus's impact your club, we believe there are five fundamental qualities of resilient leadership that distinguish successful Leaders as they guide their Club through the COVID-19 crisis:

1. **Design from the heart** ... and the head. In crisis, the hardest things can be the softest things. Resilient leaders are genuinely, sincerely empathetic, walking compassionately in the shoes of members, and their community.
2. **Put the mission first.** Resilient leaders are skilled at triage, able to stabilise their club to meet the crisis at hand while finding opportunities amid difficult constraints.
3. **Aim for speed over elegance.** Resilient leaders take decisive action—with courage—based on imperfect information, knowing that expediency is essential.
4. **Own the narrative.** Resilient leaders seize the narrative at the outset, being transparent about current realities—including what they don't know—while also painting a compelling picture of the future that inspires others to persevere.
5. **Embrace the long view.** Resilient leaders stay focused on the horizon, anticipating the new opportunities that are likely to emerge and sparking the innovations that will define tomorrow.

We believe that a typical crisis plays out over three time frames: respond, in which a club deals with the present situation and manages continuity; recover, during which a club learns and emerges stronger; and thrive, where the company prepares for and shapes the “next normal.” Presidents have the substantial and added responsibility to nimbly consider all three time frames concurrently and allocate resources accordingly.

Within the framework of these broad imperatives, resilient leaders can take specific tactical steps to elevate these qualities during the current crisis, blunting its impact and helping their clubs emerge stronger. With the right approach, this crisis can become an opportunity to move forward and create even more value and positive social impact, rather than just bounce back to the status quo.



## What to do about membership during COVID-19

The current coronavirus pandemic has left many clubs with no choice but to temporarily pause. Without a chance to offer their usual services activities or meetings, many members and their clubs are struggling with a very important question: **should I continue to be member?**

Membership is important part of the health of your club. It's a life stream that you count on each month for service and to raise vital funds for the community.

Before you assume mass resignations, remember that your members still want to serve, and there's plenty of opportunity for your club to help. Plus, they'll want the sense of community that they get from your club like never before.

### First option: Keep memberships as they are

This is likely the best solution for your club but you must ask yourself: how can you provide the same value they get from their traditional memberships in a new way?

It's likely so much of your membership value is the sense of community and commitment your club provides. More than ever, members need this as they may face isolation at home. And you're probably already working hard to keep your members engaged. You might be creating a Facebook group for members with regular catch up for encouragement or phone call/video chats. There may be various service activities you can do from home.

Make sure you are clearly communicating the new benefits you're bringing to your members. This will make it easier for members to make the decision to stay on with you.

### Second Option: Give your members a choice

Maybe you'd like to give your members an option. You can do that too. We know that bill shock is always the hardest when we can't plan for it.

Where ever you look in the Lions Organisation we like to keep things financially lean and have made a legacy choice that we not hold major funds for a rainy day.

Your club might be different and that's great but if you do provide discounts to members there is a chance you may not be able to provide the same amount in the future.

It's important that you plan your budgets now and therefore have a clear idea of what the dues for 2020-2021 will be.

- Does your club have an option to pay in advance? If not, why not?
- Is there an option to pay a small amount weekly/Fornightly/Monthly? This might help you plan around your current bills.
- If you have set aside you normal dinner meal money, how about transferring that in advance?

All options mean more effort for your Treasurer but will mean the world to your membership and offers them real choices.

### Third option: Offer a Hardship

Another option is to offer a Hardship. This option is not as favorable if your club can't afford to do so, but it might provide enough relief for some members that they wouldn't be enticed to leave. As a show of good faith, since many are affected by the crisis, you could offer a payment plan. This feels like a win for those members who want to continue to support your club but may be running into financially tough times themselves.

Remember these are all suggestion and each person & club's circumstances are different. Please speak with your club leadership about keeping members engaged today.

## **FROM THE CABINET SECRETARY'S DESK**

How are you all coping with staying at home (isolating) unless you are an essential worker and still working? I don't know about you but I have been doing lots of things I kept putting off which has been really good.

Unfortunately, the MD Convention in Adelaide was cancelled because of Covid-19 which made for a lot of changes with voting for Delegates. The International Director voting and 3<sup>rd</sup> Vice International President voting was cancelled. Notices of Motion are still going ahead by postal or email voting and the Voting Forms have already been sent out to each club for their delegates to vote.

At the end of March there were 31 clubs who hadn't done their online Membership Report on MyLCI. Please see if we can do better than that for April by doing your reports by 20<sup>th</sup> of the month. That's my challenge to you.

Club PU-101 forms need to be sent to Cabinet Secretary Designate - Di McCrae on [janddmccrae@bigpond.com](mailto:janddmccrae@bigpond.com) as soon as you have completed your club elections. As of this morning there were 35 clubs who have not sent this back. Please remember to go into MyLCI and enter your new Board for 2020 – 2021 otherwise they won't be able to logon from July.

The May Cabinet Meeting has been changed to an online meeting on Sunday 3<sup>rd</sup> May. Thank you to Runaway Bay Lions who were hosting this Cabinet Meeting and had to cancel all the bookings.

Club Officer Training for President, Secretary, Treasurer, Membership Chair or any member who wishes to attend had to be cancelled as well but there will be online training. Dates to be advised.

Stay home, stay safe and stay well.

Denise Jackson  
Q1 Cabinet Secretary



# Did you know ?

Did you know we have a Camp :

Lions Camp Duckadang is jointly administered by Lions Club Districts 201Q1, 201Q3 and 201Q4 - with representatives from each on the board.

Camp Duckadang is set in a magnificent 1.5 hectare site on the upper reaches of the Brisbane River and provides a truly picturesque setting catering for groups wishing to absorb themselves in the countryside and its many attractions. Located 2 hours drive west of the Sunshine Coast, Avoca Vale

Owned and operated by Districts 201Q1, 201Q3 and 201Q4 of Lions Club International, Camp Duckadang offers social, community and school groups the ideal locations to:

Our group facilities, onsite services, activities and local surroundings make Camp Duckadang the perfect venue for your next Community Group getaway.

The Lions Family are regularly invited to working bees at the Camp - this is a great opportunity to support the camp by helping to maintain the infrastructure, as well as a wonderful change for some good fun and fellowship.

The Camp is currently closed, due to the current pandemic, but will re-open once safe to do so. Dates for the next working bees will be updated on the Camp Duckadang when they are worked out .



## *"It's why I am a Lion... and most likely you too"*

Life throws us challenges, difficulties, problems, even traumas. You never know what life's going to throw at you. Surviving it – and more, thriving – excelling far beyond mere survival – isn't easy. So, the key question: how?

What gives us the ability to overcome those challenges? How do we survive traumas, and even grow stronger because of them? What is that mysterious inner quality that some people seem to have that enables them to overcome obstacles instead of collapsing under them? Big questions. And the "answer" comes down to two words : "inner strength."

Two words can be easy to talk about but hard to live by, and those two words can mean a lot of things. And then, of course, there's the challenge of actually building "inner strength," or acquiring whatever mysterious quality those words are pointing to, instead of just talking, thinking about, reading about or studying it - and actually doing it.

Lions Club members do just that - they have the inner strength to come together and help those in need – because as Lions : We Serve.

Lions serve. It's that simple, and it has been since we first began in 1917. Our clubs are places where individuals join together to give their valuable time and effort to improving their communities, and the world.

### **Our Lions Clubs Mission is :**

**"To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs."**

This is more prevalent right now, and will become even more important in the near future. Lions in our community, our District and even around the world – are facing unprecedented times by having to put our "service" on hold for a short while, whilst the current global pandemic passes us by.

It's not easy being told that we can't help, that we can't uphold the Ethics & Purposes of Lions – that we can't help those in need. But the truth be told, at the moment, we are also some of those in need, we are the ones that need to take care of each other and take care of ourselves, so we can get through it on the other side.

We have to find the inner strength that we have, and keep active and keep our passion to help others alive, so that when the time comes, when we can get out there running and help as many as we can. We can help get the world back on track.

As Lions, we hold ourselves to the absolute highest standards in everything we do. Our members and clubs are dedicated to serving others. We champion kindness in our communities and actively work to improve the lives of all people.

This might be a small set back at the moment, but we will get through it, we will be able to get back out there and do what we do best – SERVE the community.

If you need anything . Need any help please reach out - we are here for you, we are here to help you.

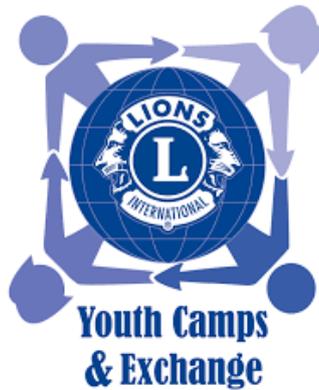
Jenny Maguire -

District Orientation & Capability Coordinator

Email : [lionjenny.01@bigpond.com](mailto:lionjenny.01@bigpond.com) Ph : 0412 358 205

# April Monthly Projects - Youth Projects

This month the district will be showcasing 5 of Lions projects - Leos Clubs, Youth of the Year, Youth Exchange, Peace Poster and Peace Essay.



## Lions Youth Projects



To find out more about these projects make sure you go onto our socials!

**Do you have a suggestion for a Lions project for us to promote?**

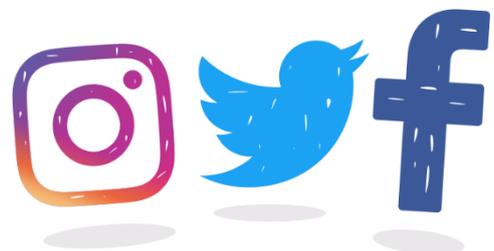
Email [socialmedia@lions201q1.org.au](mailto:socialmedia@lions201q1.org.au)!

### Are you following us?

Facebook - [www.facebook.com/District201Q1Lions](https://www.facebook.com/District201Q1Lions)

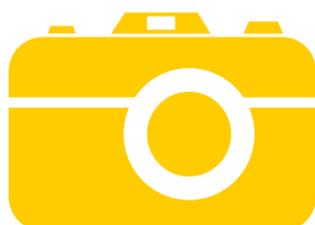
Instagram - [www.instagram.com/lionsdistrict201q1](https://www.instagram.com/lionsdistrict201q1)

Twitter - [www.twitter.com/201q1Lions](https://www.twitter.com/201q1Lions)



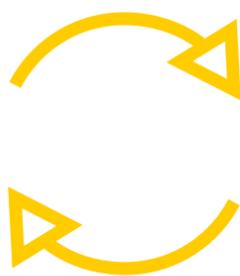
# 5 WAYS TO INCREASE YOUR CLUB'S SOCIAL MEDIA ENGAGEMENT

Lions clubs can use social media to increase awareness about their events, stay up-to-date about club activities, and to recruit new members. Try these 5 tips to help your club's social media presence.



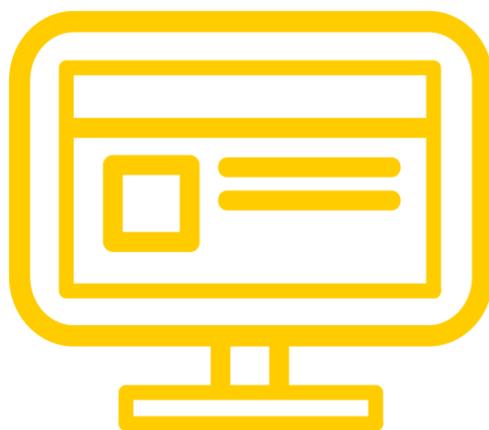
## 1 CONTENT AND PHOTOS

Build a positive image through interesting content and captivating photos. Make sure your posts are informative, but short. Try to use hashtags and always make sure to use the correct Lions logo!



## 2 SHARE YOUR CONTENT

When your members share your club's posts to their social media account you are able to reach a bigger audience and get more views!



## 3 INTEGRATE SOCIAL MEDIA ON YOUR WEBSITE

Connect your social media with E Club House. Make sure to use buttons and links below any content. Have links on your E Club House and blog that take readers to your social media accounts.

## 4 USE TRADITIONAL MEDIA



Newspaper ads or write ups, radio ads and fliers can help get the word out about your club. Make sure to mention your social media accounts to help gain viewers.

## 5 UTILIZE PAGE STATISTICS

Statistics show what posts are most popular among your viewers. This will help you choose future content.



**GIVE THESE TIPS A TRY!**

See how social media can work for your club!



# Lions youth of the year

**CANCELLED**

RE-CAP -

Youth of the Year Program :

Lions Australia has been monitoring the advice of government on controlling the spread of the COVID-19 Pandemic. Unfortunately the Youth of the Year Program has been cancelled for 2020. The program has been affected by the various regulations around public gatherings and the concerns of individuals involved in the programs – the safety of everyone involved must come first. Our thanks to all those who have competed at club,

zone and regional levels. We look forward to welcoming more youth to participate in the Youth of the Year Program in 2021. Stay safe & look out for each other.

THANKS !! -

From YOTY State Coordinators (on the YOTY Facebook Page) Sending out a BIG "thankyou" to all the Club YOTY Chairman around Australia that worked on Club, Zone, Regional & District Finals for this year's Youth of the Year Program.

Whilst they did not all eventuate due to the COVID-19 pandemic - your hard work and efforts have not gone unnoticed and your dedication to YOTY is very much appreciated. Thanks from the State Coordinators - Stay safe & healthy.

Lions  
youth  
of the year

Thanks Lions

from State Coordinators of

QLD NSW VIC SA TAS WA



## **‘Diversity The Art of Thinking Independently Together’**

Quote: Malcolm Forbes

Message from the Diversity & Inclusion Coordinator

Greetings fellow Lions,

I hope you and your families are keeping safe and well during this time. Our world is changing and we as Lions will adapt and continue to help others in need across our country and the world.

Do not loose heart and keep strong, take this opportunity to look at our clubs and see what we can improve and grow with trying new things and improving communication to our members and community.

- This month’s quote helps us to do this by taking the initiative and stepping out with new ideas to share with our members. Do not be shy, share your ideas and future planning for your clubs by utilising your emails, phones and maybe set up webinars for your members. And don’t forget to call each other to just see how they are. Remember we are also a big family.
- Communication and openness between each other can help build club members self-confidence, as well as, club strength. Having the confidence to speak up is sometimes daunting for new or shy members. But they may have the best project ideas or different ways to approach difficulties that the club maybe facing. No question is a silly question, so encourage and guide them to step up.
- Invite your members to be apart of the Business meetings, in this way they can see the inner workings of the club and may have some interests of their own, that may be a future project or activity, that the club had not considered.

We are a family and as a family we have different ways of communicating to each other our needs and direction we would like to take our clubs. Take the time to listen to your members their independent ideas maybe all that is needed to bring your club closer together and take off running when we are in the clear.

Take care and look out for each other

Yours in Lionism

Sharon McDonald



# AUSTRALIAN LIONS HEARING DOGS.

## << PUPPARAZZI >>

*What do you think of these cute little bundles of mischief ??*



**Jake**

**Raffles**

**Chloe**

**Honey**



**Mac**

**Georgia**

**Paddy**

**Millie**

**Introducing 8 puppies currently in Foster Homes, at 8 months old, they begin training to be Australian Lions Hearing Dogs:-**

**Jake** is a Terrier x from York Peninsula Puppy Rescue, SA, born 21/6/19.

He has been proudly sponsored by **SA Power Networks**.

**Raffles** is a Terrier x from York Peninsula Puppy Rescue, SA, born 21/6/19.

He has also been proudly sponsored by **SA Power Networks**.

**Chloe** is a Labradoodle from Nicnak Labradoodles, QLD, born 1/8/19.

She is sponsored by **ALHD recipient Vicki Bond**.

**Honey** is also a Labradoodle from Nicnak Labradoodles, QLD, born 1/8/19.

She is sponsored by **ALHD recipient Faye Yarroll, Robert Yarroll & ALHD Sydney**.

**Mac** is another Labradoodle from Nicnak Labradoodles, QLD, born 2/6/19.

**Georgia** is a Labradoodle from Alpen Ridge Labradoodles, SA, born 29/8/19.

She is sponsored by **Lion Peter Korndorfer and PDG Megan Butler**.

**Paddy** is a Cocker Spaniel from Terri Davies, QLD, born 17/8/19.

He is sponsored by **Kalgoorlie Lions Club and Breeder Terri Davies**.

**Millie** is a Springer Spaniel from Glastonpark Spaniels, VIC, born 7/8/19.

She is sponsored by **Kathryn Mitchell**.

**Look for us again next month:-** *The Board of Directors, CEO & Staff.*

**Australian Lions Hearing Dogs.**

## Lions Camp Duckadang News

Thanks to Clubs who have already sent a donation towards the upgrading of facilities at Lions Camp Duckadang this year.

Other than the occasional successful grant application, we do not receive government help, so rely on the generous support of Clubs.

Whilst the recent government requirements are being observed during the current Corona Virus are being observed, we look forward to when normal operations can resume.

At that time, the Zipline will be activated for use.

New facilities at the Camp include:



(Photo) Giant See Saw, constructed by Board Chairman Graham Hunwick (at left), and funded by a donation by the Lions Club of Pine Rivers Inc. Balancing the see saw is a challenge for users.



(Photo) Giant chess set, kindly provided by the Lions Club of Maleny- Blackall Range Inc

At this stage, the working bee advertised for 19-21 June should be regarded as **'tentative'**.

A final decision will be made in early June, and then advertised to Clubs.  
*Thanks for your interest and support.*

*Peter J Boge*  
*Secretary to the Board, Lions Camp Duckadang*

## Alstonville Lions Club updates

Finn Ball the winner of the State YOTY last year.



Finn Ball, winner of the Queensland State Final of the 'Youth of the Year' in 2019 was guest at a special dinner of the Alstonville Lions Club, his sponsoring Club, recently at which he presented a power point presentation of his trip to New Zealand with the other five state winners and then the time as guest of the Busselton Lions Club (WA) which sponsored the national winner.

It was a highly entertaining evening with Finn who was in awe of the experience offered to him through Lions. He has now undertaking studies at Sydney University and we will follow his future with interest, a very special motivated student who achieved just shy of the maximum in the NSW HSC examination.

### Club final of 'YOUTH of the YEAR' .....ALSTONVILLE LIONS CLUB

The Lions Club of Alstonville recently held its Club Final of the 'Youth of the Year'. This Quest aims to promote leader skills for youth with other citizenship qualities, personality, sportsmanship, public speaking and good citizenship.

The format undertaken by the students requires the presentation of a five minute prepared speech to an audience and answering two impromptu questions each of two minutes duration . Prior to this students are interviewed by a panel of three judges.

Five contestants participated this year: Ruby Grant-Frost (Ballina Coast High School), Bella Karam (Alstonville High School), Rachel Moane (Richmond Christian College), Caitlyn Seamer and Timothy Weingarh (both Emmanuel Anglican College).

The over all winner and also winner of the public speaking was Caitlyn Seamer from Emmanuel Anglican College, Ballina. She will now proceed to the Zone Final on the 21<sup>st</sup> March in Lismore.



## Alstonville Lions Club inducts new member

Wayne Morcom was inducted by Zone Chairman Keith Hamilton



New Member Wayne Morcom, Zone Chairman Keith Hamilton and Sponsor Club President Des Burke

## A message from the Editor



As always, thank you so much to those of you who have already taken the time to put fingers to keyboard in order to keep the District up to date on the amazing work that you are doing for your local, and wider communities.

If you would like to share your opinions, news and updates with the District, please can you submit your articles by the 5<sup>th</sup> of each month? Late submission can be included, but cannot be guaranteed, so don't be put off submitting late entries... 😊

This allows us to compile the details together in time for the 15<sup>th</sup> when the plan is to send it out to individual subscribers, and Clubs who have joined our mailing list.

**TIP:** You will find that a picture really helps to bring your stories to life...



Please submit your stories and articles to [newsletter@lions201q1.org.au](mailto:newsletter@lions201q1.org.au)

Many thanks in advance!!

**Carey Dobson**

**Cabinet Communications Officer**

**District 201Q1 Lions Clubs International**