



MD201-Q1 2015-16
DISTRICT GOVERNOR
Peter Oliver
District Newsletter
Vol 7 January 2016



Dignity.
Harmony.
Humanity.





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Welcome everybody to an Extra Greeedy Year.



Happy New Year to all Lions, Leos, Lionesses and friends all.

As we embark on the second half of our year I would very much like to encourage all of you to give some thought as to why we joined Lions and how we now view that decision. Are you still happy with your association, and with your fellow Lions? Is everyone in your club "pulling their weight" to the extent they are able?

Do you help your fellow club members to get through life's problems a little easier by being a friend in the right place when needed?

I ask this because we are losing ground on membership again, and I wonder if it may be due to some Lions getting out because they either don't feel they can contribute their fair share anymore, or maybe because they or their partner feel as though they are being depended on too much by others not prepared to give a little more themselves.

At the start of this year I asked everybody to care about Retention, as a part of being Extra Greeedy, and I am still very much committed to ensuring that we do the best we can for and by our fellow Lions.

Therefore I ask all of you for a little more effort to look after each other and to help us to grow this wonderful organisation of ours, for the rest of my year, and for Jacko, Ann and Kim into the future – we are all in this together and we can all share in our efforts and successes as we push confidently forward.

I received a big stack of banner patches, 52 altogether, for clubs who have participated in achieving Lions Community Service Goals in 2014-15, and would especially like to congratulate the Lions' Clubs of Brisbane Camp Hill Carindale and Gold Coast Tallebudgera for ticking all the boxes and earning Level 4 Diamond Banner patches – well done.

I also congratulate Lismore, Warwick, Lismore City, Robina, Ormeau, Redland Bay-Victoria Point, Tweed Coast South and Gold Coast Mermaid Broadbeach Lions Clubs for their Level 3 Ruby patches for their clubs.

If your club missed out on getting anything, or wonder why you didn't make a higher level, then you obviously haven't been reporting in mylci of your club successes.

Club Presidents and all Club Members – I ask all of you to keep reminding your Club Secretaries that just filling in the WMMR's each month is only half the job – they MUST also fill out the Club Activities report in mylci also, otherwise how will Lions Clubs International know what you are doing – they really do not have ESP, we MUST tell them frequently what we are doing.

I congratulate the eight clubs who have agreed to come on board for the Centennial Service Projects. I promised Lions Multiple District that we would get 8 clubs to take part, and after a week or two of frantic effort at times, we have satisfied my promise. Well done – you will reap the rewards of this program. We are already getting some of our stories on the Lions facebook pages from our MD PR lady Deb Wise.

And finally, I have noticed that we have had a flood of enquiries coming from Please Join Us, an initiative of our MD office in Newcastle. Unfortunately we only have one club that has managed to convert all of their enquiries into new Lions.

PLEASE, PLEASE, PLEASE – if you get one of these enquiries sent to you from our GMT team, PLEASE attend to it IMMEDIATELY – appoint someone in the club to FOLLOW IT UP PERSONALLY, and convert these enquiries into new lions. Our current conversion rate is lousy to say the least, but one of our clubs has managed to convert all SEVEN enquiries they have received into new Lions – IT CAN BE DONE!

On that note I wish all of you a Happy, Prosperous and above all a Healthy New Year, and let's do our best to hit our Membership and Club Service Goals in the six months we have left – and Jacko, Ann, Kim and I will be there to help, I promise.

Best Regards

DG Peter Oliver – Ph: (m) 0418 766 338 or (e) dg@lions201q1.org.au

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www.201q1.lions.org.au

From the Cabinet Secretary's desk



Welcome to 2016.

I hope everyone has enjoyed their time with family and friends over the holiday season. After the lead up to Christmas selling cakes and gift wrapping it was good to have a break.

We are six months into the 2015/2016 Lions year and some clubs are still not entering their membership monthly. We only had four clubs not recorded in July and August last year and I thought this is fantastic and gradually it has climbed up again. In December we had sixteen not entered. As I have said before you can go into the MyLCI website at any time of the month and enter your membership. It takes about two minutes if you have no changes and not much longer if you are entering a new member. Secretaries make a New Year's PLEDGE enter your membership monthly.

Don't forget to enter all your hours on the Activity site. I'm sure all Clubs have something to add after the busy season.

The Multiple District Convention is in Echuca in Victoria this year from the 12th – 16th May and if you're planning to attend I suggest you book accommodation as its filling fast.

District Governor Peter & Lion Heather welcome all the new members to our district.



Algester Parkinson:	Nayda Hernandez
Alstonville :	Brian Maher
Ashmore:	George Dimopolous
Beaudesert:	Ronald Marks
Brisbane Kuraby:	Phillip Meakins
Brisbane Macgregor:	Steven Forrest
Burleigh Heads:	Kerrin Opray
Logan West:	Gavin Beard, Soeun Hong
Macleay Island:	Darrell Barnie, Douglas Lewis
Palm Beach Currumbin:	Brian Whitlock
Redland Bay Victoria Point:	Melanie Lavelle-Maloney, Victoria Turner
Rosewood:	Rosalind Hyde
Runaway Bay:	Robert Palmer
Sanctuary Cove Hope Island:	Jason Crawshaw
Tamborine Village:	Kathleen Murrie-Jones
Tweed Coast South:	Brian Marsh, Heather Marsh, Caroline Thornton
Warwick:	Deborah Loxley

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Peace Poster Contest Kits on Sale 15 January

The theme for the 2016-17 Peace Poster Contest is "A Celebration of Peace."

Sponsor a Peace Poster Contest in your community and encourage local boys and girls (ages 11-13) to celebrate peace through art. Resources for organizing and promoting your club's contest are included in the Peace Poster Contest Kit, which may be purchased from the Club Supplies Sales Department starting 15 January.

Visit the Club Supplies Store and enter "Peace Poster Kit" in the Search Box.

Visit the LCI website to learn more about the Peace Poster Contest, see past winning posters, watch the Peace Poster Contest video and more.

MISSED A PREVIOUS DISTRICT 201Q1 NEWSLETTER?
All 2013-15 201Q1 Newsletters are available for download
www.lionsclubmember.com/District-201Q1

Lions Achievers'

Camp Duckadang Next Working Bee

The following is an indication of the tasks for the next working bee at the Camp, 26-28 February 2016:

1. Renovations to The Grange behind Kitchen.
2. Painting – some exterior work, but also some interior bathrooms.
3. Repair a door (McDonald) and cupboards in dormitories.
4. Install some shelving.
5. Electrical – septic system.
6. Minor plumbing repairs.
7. Various small outdoor maintenance tasks.

All tasks will be listed and on display in the Jones Rotunda. All members of the Lions Family are welcome, even if this is your first visit.

Please bring suitable work gear, pillows, sheets, blanket(?) and whatever you plan to eat or drink. You may arrive from late Friday afternoon if you wish. It is a self-catered weekend, but Saturday night dinner will be provided.

Future working bees in 2016: 27-29 May; 18-20 November.

Peter J Boge, Secretary to the Board, Lions Camp Duckadang



I was driving this morning when I saw a parked RACQ van. The driver was sobbing uncontrollably and looked very miserable. I thought to myself that guy's heading for a breakdown.

Alstonville Lions Club

On her recent visit to the Alstonville Lions Club the 2nd Vice District Governor Ann Reed made two presentations and an induction of a new member.

Brian Maher, the Club's newest member was sponsored by Past Present Les Wiles who was then presented with a District Governor's Excellence Award for his service to the Club, District and the community'

A further presentation of Life Membership of Lions International was made to Des Burke in recognition of outstanding service as a Lion. Des is in his 38th year as a Lion after eight years as a member of Apex. He first joined Lions in Inverell before nine years in the Alstonville Club. After further service in Port Macquarie City (N1), Redlands City, and Maclean (N1) Clubs before returning to Alstonville Lions to serve within the local community and living up to the ideals of Lionism.

RE: the Cubby Raffle:

In total 6751 tickets were sold over the 3 months which represented 60 books more than 2014. A Ballina grandmother was the winner and a very lucky grand daughter on the Sunshine Coast was to receive a surprise Christmas present. The support from the community has again been overwhelming. Local projects and Lions Foundations will continue to benefit significantly.

Cheers – Des Burke



Les Wiles receiving his District Governor's Excellence Award from 2nd Vice District Governor Ann Reed.



Brian Maher (centre) with his sponsor Les Wiles and 2nd Vice District Governor Ann Reed following his Induction.



New Life Member, Des Burke, with President Lynne McKee and 2nd Vice District Governor Ann Reed.



Maximising Potential

Like many clubs, my Lions Club of Kuraby faces capacity issues due to a small membership. One way we've tackled this 'hurdle' is by tapping into other local community groups. Kuraby is one of the most diverse suburbs in Queensland with at least 50 percent of residents born overseas; including half our club members and this presents opportunities. For several club projects this year, we have sought support from and worked in partnership with the local Muslim community mainly through the Muslim Charitable Foundation (MCF). Most recent examples being; a joint project with MCF to provide Christmas hampers for families in need through the Kyabra Community Association; MCF responding to a call for 120 toiletry

Christmas packs for disabled adults at a residential care facility, by providing 100 of the packs; and being one of our main sponsors when I undertook a 100km run challenge to raise \$10,500 for Mark Tsoucis (pictured). Yes being able to rely on just our own membership would be ideal, but we're not so fortunate. At the end of the day it's about maximising our potential and providing a service and support to others in greater need.

David Forde - Lions Club of Kuraby

District 201Q1 Website

Lion Chris Richardson, spends a lot of time maintaining our Web Site as well as our Facebook. Please visit these sites on a regular basis to keep up to date with District Activities. The Newsletter is posted on the District Website by Lion Chris Richardson, usually within 48 hours of it being distributed electronically.

www.201q1.lions.org.au

Lion Stuart Perrett lists all 201Q1 Newsletters available for download @ www.lionsclubmember.com/District-201Q1



Leo Club Consultant's Report

This year has been a quieter one for me, however I still have been busy answering the many questions put to me by a dedicated band of our District's Leo Club Advisors.

I have also had the honour of completing Inductions/Installations at Ormeau State High School, Moreton Bay College, Darling Point School and Wellington Point State High School Leo Clubs over the past six months. All these Clubs are doing well.

I also accompanied a number of Lions from Ormeau Lions Club to talk to the Principal and a staff member about the establishment of a new Leo Club at Lutheran Ormeau Rivers District School. They were very interested and we expect that this will happen in the new year.

I wish all a happy and healthy 2016 and look forward to the further expansion of our Leo Club Program in 2016 under District Chairman PDG Ross.

John Wearne - District Leo Club Consultant

Labour Day and Queen's Birthday Holidays 2016

Queensland - It's official: Labour Day holiday moved to May. The Queensland Parliament has passed amendments to the Holidays Act 1983 which officially return Labour Day to the first Monday in May from 2016.

The Queen's Birthday public holiday, which was previously held on the second Monday in June, will now be on the first Monday in October.

New South Wales - Labour Day 3rd October and the Queen's Birthday 13th June

Brisbane Pinelands Lions Drought Appeal



Prior to District 201Q1 Stanthorpe Convention Pinelands Lions Club President Hugh Cullen contacted D.G. Peter to advise him of a project that we had been involved in over the last few years, and that we were trying to raise funds for drought affected farmers in our Lions district 201Q1.

Our plans were to raise money, seek non-perishable food donations and toys for children at Christmas, we were not seeking food for livestock. Our club was concerned about the health and well being, both mental and physical, of our farmers.

Pinelands Lions has donated money over the last 2 years for this drought disaster with the aid of Calamvale's Senior Association. As the coordinator Graham Brewer had slowed down due to ill health, Pinelands Lions decided to take up the challenge and continue their good work.

Lion Hugh was unaware that after speaking with D.G Peter he had organised a collection table for us to raise funds for our project at Convention. By the end of the Convention we had received donations of monies far in excess of our expectations due to the generosity of both Lions as individuals and Clubs. There were even more donations arriving from Clubs in the weeks that followed Convention.

With the money, vouchers were purchased from local stores and were given to farmers along with donated goods and Christmas gifts for children, with the aid of the Lions Club of St George who helped with the distribution.

Pinelands Lions left Brisbane on Saturday 28th November 2015 to deliver the donated items estimated around 3 tonne in weight and with an approximate value of \$20,000. Forty-five families received assistance.

And it's not over yet, we're planning our next trip now.

LION BILL BUHSE Club PRO

Emerald Lions Club's (Qld) 50th Anniversary

Functions 5/7th August 2016 with dinner dance on 6th August.

Former members-email emeraldions@telstra.com to register your interest and information will be provided.

Enquiries: Deb or John on 07 49874385 (W)



Runaway Bay Lions Wrapping The Love At Christmas

Runaway Bay Lions Club wrapped the love at Christmas in support of families with sick children at Gold Coast University Hospital (GCUH).

With the support of Runaway Bay Shopping Village, the Runaway Bay Lions Club, in conjunction with the Zonta Club of Paradise Point, raised funds by undertaking a gift wrapping service at the Runaway Bay Shopping Village during the two weeks prior to Christmas.

The Club is raising funds to in support of a Gold Coast Hospital Foundation project to fit out the GCUH Children's Outpatient area will provide much needed comfort and distraction for children while at hospital. It will also provide a suitable seating / family area which GCUH currently does not have in Children's outpatients.

Currently, parents often have to sit on floor while trying to keep their children distracted. This is particularly difficult for parents of more than one child.

Funding this project will allow Children's Outpatients to transform the back corner of the waiting room into a family friendly sitting area / meals area / play area.

Steve Grech – Media Officer
Runaway Bay Lions Club



An elderly man was stopped by the police around 2am and was asked where he was going at that time of night.

The man replied, "I'm on my way to a lecture about alcohol abuse and the effects it has on the human body, as well as smoking and staying out late."

The officer then asked, "Really? Who's giving that lecture at this time of night?"

The man replied, "That would be my wife."



Lions Youth of the Year

I am happy to report that we have 46 Clubs competing in the Youth of the Year for 2015-16. There are host clubs for all Zone and Region Finals, there has been some interest in hosting the District Final and thanks must go to the two clubs, Lismore and Runaway Bay who volunteered to host.

The host Clubs for the Finals are as follows:

Region 1 - Zone A – Alstonville, Zone B – Lennox Head and the Region host will be Coolangatta Tweed Heads
Region 2 - Zone A – Helensvale, Zone B – Robina and the Region host will be Ashmore
Region 3 - Host Club Redland City
Region 4 - Zone A – Brisbane Chinese, Zone B – Brisbane Pinelands and the Region host will be Brisbane Camp Hill Carrindale
Region 5 - Host Club Fasifern
Region 6 - Host Club Goondiwindi
District – Host Club Runaway Bay @ Labrador Tigers Sports Club.

Reminder Dates for Finals:

- Club Finals must be held by Saturday 5th March 2016
- Zone Finals to be completed on Saturday 12th March 2016
- Regional Finals to be completed on Saturday 19th March 2016
 - District Final will be held on Saturday 2nd April 2016
 - State Final will be held on Saturday 23rd April, 2016
- National Final held at the MD Convention in Echuca in May 2016

For further information please contact:

Christine Forrest – 201Q1 District YOTY Chairman

Ph : (m) 0409 341 567 or 07 5464 1921 (email) pc-yoty@lions201q1.org.au or c.m.forrest@bigpond.com

DISTRICT CONVENTION – PHOTOS FROM 2015 STANTHORPE CONVENTION

www.convention.stanthorpeclub.com

Time to prepare for Echuca and Hobart

Echuca, the paddlesteamer capital of Australia will be the site of the 2016 MD201 National Convention which runs from the 12th to the 16th May 2016, with Hobart following in 2017

The Hobart Convention will mark the 100th anniversary celebrations of Lions and will be staged at the Wrest Point Casino.

100th Anniversary of lions coming up:

Lions100.org is Now Live – Visit the new Centennial website for logos, historical photos, timelines and all things #Lions100.

More details: <http://lions100.org/EN/index.php>



www.facebook.com/District201Q1Lions

Effective Public Relations Provides The Key To Success



In small towns and in large cities everywhere, Lions work selflessly to make their community a better place for its citizens. They do this not for the recognition or accolades, but because of the unparalleled feeling of satisfaction that comes from the opportunity to touch a life in some way, no matter how big or small. As their work may go unnoticed by others, Lions continue forging ahead in an effort to make a difference in the lives of those they serve. But clubs throughout the world realize that maintaining a low profile can actually be counter-productive to their objectives. Staying behind the scenes can prevent the community from understanding the Lions vital function within the community, which can result in indifference toward its fundraising, membership and service initiatives.

In order for a club to generate the highest levels of support possible, Lions must make a commitment to raise public awareness of their role within the community, and the valuable contributions the club makes to its people. This can be achieved by adopting a strong, effective public relations program.

Public Relations is a very broad term that is often confusing, as it encompasses a wide variety of ideals and practices. However as it relates to Lions clubs, its meaning can best be described as : consistent and diligent communication with the community it serves.

Public Relations at the club level includes the traditional techniques of preparing and distributing to the media, well-written news releases to publicize fundraising and service initiatives involving the community. It involves other general practices like creating informative and attractive promotional fliers and brochures, as well as giving interviews to reporters and encouraging television and radio stations to air Lion sponsored public service announcements.

In addition, the term “public relations” also includes conveying a positive image during those everyday activities when Lions may not realize the public is watching, or at those events that have become so routine and familiar that Lions may take their behaviour or appearance for granted. Dressing neatly, wearing a Lions lapel pin, and enthusiastically discussing club activities with non-Lions are all forms of communication that help formulate the image a club has within its Community.

Using conventional promotional methods to draw attention to a club’s service activities does not undermine the spirit of the service: it is actually vital to its success. It is possible to publicise a successful fund raiser without appearing self-congratulating, and to share a heart-warming story of an individual who was provided with assistance, without being inappropriate.

Community members will appreciate knowing the results of a fund-raising activity to which they personally contributed, as well as learning exactly how those funds will be used. This will build trust and increase the likelihood of receiving high levels of support for the club’s future ventures. In appropriate situations, personal stories that are approached with sensitivity and consideration can offer inspiration as well as educate the public about a variety of issues with which Lions are involved, like general health matters.

Effective public relations can even help a club attract new members. Men and women looking to become active in their community want to be sure they are part of an involved, successful organization. By actively promoting a club and its worthwhile activities, Lions will project a positive image in the community and demonstrate that theirs is an organization worth joining.



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AUSTRALIAN LIONS FOUNDATION

January 2016

**"Australian Lions Foundation
helping Lions, help their Community"**

"National Bushfire Appeal"

Help support those impacted

**To all Lions, Lioness and Leo Clubs
Multiple District 201 – Australia**

Since our first National Bushfire update in November we have seen how our country can be ravaged by the impact of Natural disasters such as fire and flood across a number of States. Unfortunately the season is still early but we have seen considerable tragedy and loss of many homes, buildings in townships, stock and regrettably loss of life.

Western Australia, South Australia and Victoria have all had significant fires impacting many communities.... The most recent in Western Australia where the whole township of Yarloop was devastated with the loss of town buildings, 120 homes and properties and the loss of two lives. Lions on the ground have been assisting in all areas but more help is needed now to support those impacted to resettle and get their lives going again.

To date, with the assistance of Clubs, the Australian Lions Foundation has provided grants totalling \$600,000 to all areas impacted but with the recent Yarloop fires more support will be required. Donations received from Clubs to support this ongoing appeal have raised \$333,000.

As Clubs will be starting back after the Christmas and New Year break, we ask that you consider some support for those impacted by these disasters. Funds will be needed more and more to help those who are now recovering from the devastation of the fires and it is always Lions that are there on the front line to help those communities in need.



**Please continue to support this "Appeal" so
that the local Lions can keep supporting
those impacted.**

The photo left was taken at Yarloop on the day of the fires... a frightening view of a bushfire out of control and a front growing.

Please Note: Donations to this appeal do not qualify for ALF Awards.

Yours in Lions

**Glenn Herbert
CHAIRMAN**

**Remember the "Australian Lions
Foundation" is YOUR Foundation**