

April 2026

**Subject: Backing the Outback – invitation for your group to register interest**

Lions Club Members of District 201Q1,

I am writing to introduce a special initiative being developed by Fun Over 50 Holidays called Backing the Outback, and to invite your organisation to consider coordinating expressions of interest from your members.

This purpose-led journey has been created to help bring business back into Outback Queensland communities affected by flood impacts, cancellations and reduced visitation. It is a practical way for travellers to give back by visiting these towns and supporting local businesses through accommodation, meals, shopping, tours and attractions.

Fun Over 50 Holidays will donate our Gold Class coach for this fully hosted journey with our Coach Captain and Tour Host. This is not intended to operate as a standard commercial tour product, but rather as a special recovery-focused departure designed to deliver meaningful economic benefit into the communities visited.

Guests who join this journey will be provided in advance with information on local tours, attractions and experiences available in each town. An important part of participation is that guests support local operators through bookings and spending along the route, helping ensure the journey delivers real benefit back into the region.

Please note the route and overnight stops for this special journey will remain at the discretion of Fun Over 50 Holidays, based on where support is most needed and where the initiative can deliver the greatest benefit to flood-affected communities. As this is a purpose-led recovery journey, the itinerary is not designed for group customisation or private route amendments.

For guest comfort and suitability, this departure carries a **firm Level 3 (Active/Moderate)** fitness requirement and is best suited to those who can comfortably participate in a more active style of touring.

As we are currently working through departure dates for May/June 2026, we are first seeking expressions of interest. Once dates are confirmed, places will be offered on a first come, first served basis. To assist us with planning and administration, we would greatly value the opportunity to work through a single nominated group coordinator rather than manage multiple individual enquiries. This would allow interest from your members to be streamlined through one central contact and make the process much easier for everyone involved.

Please find the flyer attached, which may be shared or circulated to your members if you feel the opportunity may be of interest as a club or individual participation. Should your group wish to register interest, we would be delighted to hear from you or any individuals that may wish to join and help the Outback operators whom are truly being affected.

Thank you for considering involvement in this special initiative. We would be honoured to work with you should your organisation wish to participate in ***Backing the Outback***, a purpose-led journey that supports remote communities not only through direct economic contribution, but also through meaningful social connection, compassion and the caring presence that can make a real difference.

Warm regards,

*Toni Brennan*

Toni Brennan

CEO - Fun Over 50 Holidays

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